



To all  
members of the School of Business and Economics  
at the University of Erlangen-Nuremberg

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To whom it may concern

**Dr. Theo and Friedl Schoeller Research Center:  
Announcement of Fellowships 2011**

Dear Sir or Madam,

the Dr. Theo and Friedl Schoeller Research Center at the University of Erlangen-Nuremberg aims at contributing to responsible leadership in business and society. It has the key purpose to foster current thinking within an international context in the field of *“Creating Cohesion – Designing Change – Realizing Innovation”*, a top-level research focus of the University. The Center grants research fellowships at the School of Business and Economics for outstanding scholars in the field on an annual basis.

After its successful start in 2010, the Dr. Theo and Friedl Schoeller Research Center continues its work with the appointment of the second cohort of Schoeller Fellows in May 2011. Application for Schoeller Fellowships is open in the following two categories:

- **Schoeller Senior Fellows**  
for renowned international senior scholars and
- **Schoeller Fellows**  
for promising early career scholars (including post-doctoral researchers and outstanding Ph.D. students).

The members of the School of Business and Economics are invited to recommend and/or nominate promising candidates. Self-application is equally possible.

**The application deadline is January 31, 2011.**

**Directors**

**Prof. Dr. Michael Amberg**  
**Prof. Dr. Kathrin Möslin**

[vorstand@schoeller-forschungszentrum.de](mailto:vorstand@schoeller-forschungszentrum.de)

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**Date**  
26.07.2010



### ***Selection Criteria***

Selection criteria for the Schoeller Fellows are:

- scholarly excellence as demonstrated by publications,
- willingness for on-site dialogue in Nuremberg, and
- a draft for a research project.

Each Schoeller Fellow will be linked to an Institute/Center/Research Field at the School of Business and Economics and shall contribute to its reputation with her/his research.

### ***Rights & Obligations of the Fellows***

The Dr. Theo and Friedl Schoeller Research Center provides funds of up to 50 T€ per Senior Fellow and up to 20 T€ per Fellow for the realization of the outlined research project.

Schoeller Fellows are invited to contribute with their experiences and competencies to the research activities of the School of Business and Economics. Furthermore, Schoeller Fellows are expected to:

- participate in the annual ceremony of the research center,
- refer to the Dr. Theo and Friedl Schoeller Research Center in publications related to their funding, and
- provide a final report of their research project.

### ***Application Documents***

Applications have to be submitted by both mail (original document) and e-mail (digital copy). Applicants are asked to fill in the application form which can be downloaded from:

<http://www.schoeller-research.org/index.php?id=64&L=1>,

and send it to the directors' office of the Dr. Theo and Friedl Schoeller Research Center within the stated application period.

The Faculty of the School of Business and Economics can make use of their right to recommend or nominate appropriate candidates. In case of a nomination, a separate recommendation letter needs to be enclosed to the application form.

We suggest that interested scholars contact the Center for further information and consultation. In addition, please visit the Center's website at [www.schoeller-research.org](http://www.schoeller-research.org).



**Dr. Theo und Friedl Schöller Forschungszentrum  
für Wirtschaft und Gesellschaft**

**Friedrich-Alexander-Universität  
Erlangen-Nürnberg**



All members and partners of the Dr. Theo and Friedl Schoeller Research Center are committed to break new ground in “*Creating Cohesion – Designing Change – Realizing Innovation*”, to create an outstanding international research network in the field, and to bring forth vibrant research collaborations with local roots and global reach.

Sincerely,

Michael Amberg  
Director

Kathrin M. Möslein  
Deputy Director